

Housing Start Program: Empowering Communities for Housing Development



The Housing Start Program by Bricker Graydon is tailored to equip small-to-medium-sized communities with the necessary tools and insights for effective housing development. This comprehensive program guides community leaders through understanding the crucial link between their economy and housing, assessing housing needs, identifying opportunities and challenges, building consensus around priorities, evaluating regulatory readiness, learning promotion strategies, and crafting a preliminary pitch for housing developers.

Program Components Offered A La Carte:

Snapshot Assessments

This high-level survey provides an informed overview of market trends and factors affecting the community's housing market, including:

- Population trends
- Employment trends
- Housing market data from Census, American Community Survey, Federal Reserve, and national real estate datasets
- Interviews with local real estate agents and brokers, major employers, and active housing developers to understand market opportunities and challenges

Regulatory Readiness Review

Bricker Graydon offers legal reviews of existing land use plans, zoning codes, building codes, and infrastructure financing tools, including recommendations for regulatory changes, public incentive tools, and collaboration opportunities.

Developer Pitch Packets

These packets distill community housing needs into a developer-ready pitch, detailing optimal property development for housing, acquisition processes, utility extension plans, development review steps, and available public finance programs to enhance project feasibility.

Facilitated Conversations with Community Leaders and Stakeholders

Bricker Graydon, along with trusted professional service providers, facilitates presentations and roundtable discussions with key community figures, including local government leaders, economic development professionals, major employers, and other partners. Objectives include:

- Educating the group on Snapshot Assessment findings
- Informing about local and state market factors impacting housing options
- Recommending public finance programs and strategies to encourage housing development
- Guiding discussions to identify consensus on local priorities and collaboration opportunities

The Housing Start Program is flexible and can be customized to meet the specific needs and priorities of each community, ensuring targeted and effective housing development strategies.

