



Collaborative Conference Agenda

8:30 a.m. – 9:00 a.m. Registration & Networking Breakfast

9:00 a.m. – 10:10 a.m. Presidential Panel Discussion

Dr. Carlos Campo, President | Ashland University
Dr. Connie Gallaher, President | Ohio Dominican University
Dr. Lillian Schumacher, President | Tiffin University
Moderator: Ed Wilson, Executive Director | Constellation Energy

10:10 a.m. – 11:00 a.m. Session 1

- Strategies to Finance Digital Infrastructure – First American Education Finance | Cleveland Institute of Art
- Smart Start: Collaborating with Healthcare Systems to Break Down Enrollment Barriers – Aultman College
- Demystifying the Global Nomad: Designing Effective Support for the Invisible Immigrant – Cedarville University

11:10 a.m. – 12:00 p.m. Session 2

- Clean Energy Tax Credits for Colleges & Universities – Bricker Graydon
- Re-branding for Today's Students – Panel Discussion
- The Student Immersion as A Foundation for Academic Experience: Study Habits, Planning & Accountability; Oh My! – Mount Carmel College of Nursing

12:00 p.m. – 12:50 p.m. Networking Lunch

12:55 p.m. – 1:45 p.m. Session 3

- Higher Education Contribution Margin Analysis – CliftonLarsonAllen
- Higher Education Marketing Truths – 5 Degrees Branding
- The Cardinal Resource HUB: Supporting Basic Needs-Insecure Students – Otterbein University

1:45 p.m. – 2:15 p.m. Coffee Break & Vendor Fair

2:15 p.m. – 3:15 p.m. Closing Session

Innovative Strategies for Student Success – Panel Discussion

The Christ College of Nursing & Health Sciences | The University of Findlay | Mount Vernon Nazarene University
Moderator: Emily Pettit | The Virtual Care Group